



KEGAN FLAIRTY

SENIOR DIGITAL DESIGNER

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keganflairty.com

EDUCATION

THE ILLINOIS INSTITUTE OF ART SCHAUMBURG, IL

Bachelor of Fine Arts in
Graphic Design
Jan. 2013 - Mar. 2015

ILLINOIS CENTRAL COLLEGE PEORIA, IL

Associate of Fine Arts in
Graphic Design
Aug. 2010 - Dec. 2012

EXPERTISE

Figma
Flinto
Invision
Principle
Sketch
Adobe Experience Manager
Adobe Creative Suite
HTML/CSS
Google Suite
Microsoft Office
Omnigraffle

EXPERIENCE

Senior Digital Designer

Aisle Rocket

Apr. 2015 - Present - 5 years, Chicago, IL

Maytag, Whirlpool, KitchenAid, JennAir, Amana

Spearhead the creative development of web and interactive digital experiences for multiple appliance brands. Deliverables include landing pages, mobile applications, and touchscreen user interfaces.

Gained experience with Adobe Experience Manager (AEM). Able to build and develop simple component based pages within the platform.

Worked in person and remotely with clients to present creative, take feedback and adjusting whatever suggestions they had.

UX Designer

Aisle Rocket

Apr. 2015 - May 2019 - 4 years, Palatine, IL

Craftsman, DieHard & Kenmore

Collaborated both in-person and remotely to build, design, present, and incorporate feedback from key stakeholders on various projects.

Managed weekly client presentations to help align departments to the implementation of design approaches and the testing of any hypothesis.

Marketing/Graphic Design Internship

Grunt Style LLC

Oct. 2014 - Mar. 2015 - 6 months, Carol Stream, IL

Grunt Style Brand

Supported the development of web and social media brand extensions while tracking and implementing weekly updates.

Worked closely with imaging and design teams to coordinate the development and delivery of assets on time.

Residential Assistant

The Illinois Institute of Art Schaumburg

Mar. 2014 - Mar. 2015 - 1 year, Schaumburg, IL